

## Dear Abuelo Financial Plan

- Reached out \$ 900 from \$2994 that we need in total- \$5000 indiegogo page

Today, Tuesday, October 8th, 2024. Upon checking our Indiegogo page, we've raised \$65, down from \$150, as we mistakenly opened the wrong bank account, which needed a restart of our fundraising page. Last semester, we had a budget of \$5,000, which we've reduced to \$2924 this semester by cutting some props we found at home. The rent for the house where we initially planned to film has changed; now we have access to Valentina's aunt's house, which is perfect for the "Dear Abuelo" story. We've figured out meal options and a better way to transport our equipment and crew. We are also receiving some extra funds, not reflected on our Indiegogo page, through friends and family in our home country, who will send the money to us via e-transfer. Additionally, we plan to sell some merchandise for "Dear Abuelo." So far, we've sold 18 T-shirts to our crew, friends, and family. Our group is working hard with our social media team to create content, and we can DM our "Dear Abuelo" promotions to our friends and family. We are also organizing our booth for the capstone fundraising mixer, which will take place on Thursday, October 10th, hoping to raise additional funds.